



Ronald McDonald
House Charities®
Eastern North Carolina

Winter 2025

TWO HOUSES ♥ ONE HOME

2024



494

Families Served



12,298

Meals Provided



4,481

Volunteer Hours



7,383

Nights Stayed



9,349

Hospital House
Respite Area Visits



\$1.12M

Saved in Lodging
Expenses

A message from our President and CEO

Happy New Year, RMHC-ENC family-

I'm so honored to have been in the role of President and CEO of Ronald McDonald House Charities of Eastern North Carolina since May 2024. I'm deeply grateful for the warm welcome that has been extended by the RMHC family, our donors and partners, and our volunteers and families. I'm truly humbled by the incredible work that happens each and every day to ensure our families have everything they need during a time they need it the most.

Having worked at ECU Health, our partner hospital system, for 18 years prior to making the transition to RMHCENC, I've gained amazing insight into the transformative and lifesaving care that our smallest and youngest patients are so very blessed to have available. And now, seeing the magic that happens behind our red doors at our Moya House and within the walls of our family room at Maynard Children's Hospital, I am incredibly proud of the support we are able to provide to the families of those sweet patients.

Over the next few months, I will continue to listen, learn and grow in this role. We have big dreams to be able to serve more families...better! With your continued support, we can do just that!

Together, we will continue to make a difference in the lives of the families we are so lucky to serve. This is a journey we are all on together. Thank you, from the bottom of my heart, and from the entire team at RMHC-ENC, for all you do for our families.

In gratitude-

Beth Anne Atkins
President and CEO



TWO HOUSES

The Good Family

“...I thanked God every day for this amazing place and the beautiful, kind-hearted people that work there”

When a c-section at 36 weeks did not go as planned, Alexis and Joshua Good, along with their two toddlers, Freya and Calum, ended up at Ronald McDonald House Charities of Eastern North Carolina (RMHC-ENC). Their newest addition to the family, Jonas, was in the NICU due to his lungs collapsing, and later, the intubations causing subglottic stenosis and eventually needing a tracheostomy tube and a g-tube.

The Good family is originally from Jacksonville, NC, and staying at RMHC-ENC not only allowed them to be right across the street while Jonas was receiving care but prevented them from driving an hour and a half daily with their two toddlers. When asked about their experience at the house, this is what they said:

“Absolutely amazing. It provided an opportunity for us to be with our baby every day since we lived an hour and a half away and have two toddlers. They had amazing volunteers that made amazing dinners. They had events that kept us sane through it all. An absolutely beautiful house and landscape. Transportation to the hospital for those that needed it. Even laundry. They had just installed TVs into the rooms, so we were able to watch our shows while I used the room's pump to make milk for the baby. They had a fridge for us to lock our milk up. Every single time I needed something, someone was able to happily help me. I got stuffed animals, blankets, really all kinds of gifts for the kids. Shampoo, deodorant, razors, absolutely everything. We didn't have to break the bank for a thing. Our expected 3-day trip to the hospital turned into a lot more than we bargained for and I thanked God every day for this amazing place and the beautiful, kind-hearted people that work there (and the volunteers).”

The house was a place of comfort and love for the Good family during their total 51 nights of stay. It is our hope to be that for each family that walks through the red doors in 2025.



ONE HOME

House Happenings

♥ 11th Annual Character Breakfast

On Oct. 19, 2024, we hosted our 11th Annual Character Breakfast presented by the NC SweetPotato Commission! It was a magical time with all 156 people in attendance. Special thanks to our sponsors: the NC SweetPotato Commission; ECU Health; S&J Foods.



♥ Trunk or Treat

No tricks about this treat! On Oct. 31, 2024, we hosted our 2nd Annual Trunk or Treat. This free event allowed us to showcase our home away from home while enjoying candy, games, face painting, and more!



♥ Sport a Shirt, Share a Night

We celebrated our last Sport a Shirt, Share a Night wear day on Dec. 3, 2024! We would like to say thank you to everyone who purchased or sponsored our 2024 shirt! We can not wait to see how many shirts are sported in 2025!



♥ Holiday Open House

We kicked off the holidays on Dec. 3 & 4, 2024 with our Holiday Open House! The open house was free to attend and included a tour of the house, sweet treats, pictures with Santa, and more! This event could not have been possible without our sponsors, Groundworks LLC and J. Morgan Design Associates!



♥ Light a Luminary

Light a Luminary takes place each year on Christmas Eve. This year we sold 870 luminary kits and lit 36 luminaries at the house in honor or dedication of someone. We love lighting up Eastern NC each year and look forward to the many years to come!





GET INVOLVED

Volunteers are the heart of our house. Here at Ronald McDonald House Charities of Eastern NC, we have various opportunities for you to donate your time.



Volunteer

We have multiple opportunities for individual volunteers! An individual volunteer must commit to at least 2 shifts a month for 6 months,



Cooking & Baking

We provide a warm meal and sweet treat for families daily! Sign up with your friends, coworkers, school or civic group!



Host an Activity

There is an activity for our families to participate in daily! Come host an activity for our families to enjoy!



Pop Tabs

Help us "pull together" by collecting aluminum pop tabs for RMHC of Eastern NC!



Learn More ♥ www.rmhcenc.org/volunteer

WISH LIST NEEDS



Having a well-stocked home full of amenities truly makes our House a "home-away-from-home" for our families.

Kitchen Items

- ♥ Individual bags of chips
- ♥ Individual crackers packs
- ♥ Individual trail mix packs
- ♥ Pudding cups
- ♥ Fruit cups
- ♥ Cereal
- ♥ Oatmeal and grit packets
- ♥ Cooking oil and spray
- ♥ Sugar
- ♥ Baking mixes
- ♥ Easy Mac
- ♥ Ramen Noodles
- ♥ Granola bars - variety

Household Supplies

- ♥ 8 & 13 gallon trash bags
- ♥ Scrubbing bubbles
- ♥ Feminine products
- ♥ Paper towels
- ♥ Oxiclean
- ♥ Travel-size & full size toiletries
- ♥ Toilet paper
- ♥ Laundry detergent
- ♥ Bleach
- ♥ Toilet bowl cleaner
- ♥ To-go containers
- ♥ Ziploc bags

Baby Items

- ♥ Diapers
- ♥ Baby Wipes
- ♥ Onesies

Deliver to:

529 Moye Blvd.,
Greenville NC 27834 or
RMHC ECU Health, James
and Connie Maynard
Children's Hospital
2102 Stantonsburg Road,
Greenville NC 27834