

Moments that Matter



What's New At the House?

There's so much to show you!

NEW Playground

RMHC ENC received a generous grant from T.A. Loving Company in celebration of their **100th anniversary**, helping bring a new backyard playground to life. The space has been cleared, equipment installed, and poured rubber added, with landscaping coming soon. A ribbon cutting is on the way. We're so grateful for this partnership and excited to create a lasting space for families to enjoy.

Coming Soon!



A Thank-You to our Interns

As the spring semester wrapped up, we said goodbye to four outstanding interns, Kyleigh Anderson, Jodi Goggins, Tianna Hargett, and Lina Sath. Their time with Ronald McDonald House Charities of Eastern North Carolina made a meaningful impact, and we are grateful for the energy, care, and dedication they brought to our mission. We wish them all the best in their next chapters.



ECU IMBA Game Room

The House has a new game room! Students with East Carolina University's Immersive Masters of Businesses Administration set out to redesign this space.

After nearly a year of work, the space has been completely transformed. The updated room now features new TVs, furniture, games, gaming systems, a chalkboard wall, and a custom mural.



Custom Mural!

We would like to thank the following sponsors for supporting ECU IMBA and the Ronald McDonald House Charities of Eastern North Carolina:

- Captrust
- Ace Hardware
- Bostic Sugg Furniture
- Nothing Bundt Cakes
- Party Makers
- Pirate's Popcorn



Moments that

Game Room

Ribbon Cutting



The ribbon cutting for the new game room was held on **April 1**, bringing together students, their families, friends, and local media to celebrate the House's newest addition.

This project would not have been possible without the dedication and creativity of our IMBA students, who worked tirelessly to transform this space into a welcoming and meaningful game room for our families. We are deeply grateful to Whitley Anderson, Nicole Santana Cerezo, Beecham Hartsell, Kylie Kresho, Cole Languell, and Devaye Stackhouse for bringing this vision to life.



Sport a Shirt

Sport A Shirts are still available! Purchase yours today and help support families staying at RMHC of ENC. Every shirt purchased helps provide comfort and care to families when they need it most. To order yours, visit our online storefront at rmhcenc.org.



WIMCO Golf Tournament

We are incredibly grateful to the WIMCO Charitable Foundation for selecting Ronald McDonald House Charities of Eastern North Carolina as one of the beneficiaries of their 8th Annual Golf Tournament held on May 4, 2026, at Brook Valley Country Club in Greenville. Thanks to the generosity of WIMCO, tournament participants, sponsors, and supporters, RMHC of ENC received a remarkable donation of \$29,500 to help provide comfort, care, and a home-away-from-home for families with hospitalized children.

The morning included special remarks from WIMCO Charitable Foundation President Kevin Rawls and representatives from each beneficiary organization. We are honored to have been part of such a meaningful event alongside fellow nonprofits Ripe for Revival and Bright Futures of Beaufort County. Support from community partners like WIMCO makes a lasting impact on the families we serve every day, and we are so thankful for their continued generosity and belief in our mission.

Sport a Shirt



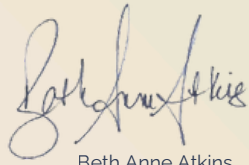
Scan Here!

Matter

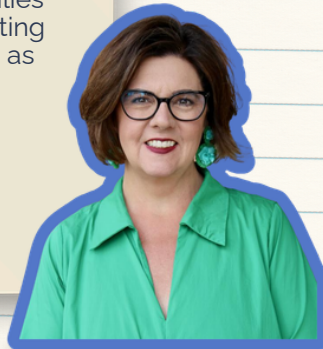
A Letter from our CEO & President

As you can see by the articles in this newsletter, there are amazing things happening at RMHC-ENC! This time of year brings a different level of energy which means we are serving more families...better! As we move through this season, I'm continually reminded that the heart of RMHC-ENC is not just our House—it's the community that surrounds it. Every family we serve arrives during an incredibly challenging time, and because of your generosity, they find comfort, support, and a place to call home.

Thank you for standing beside us and the families who need us most. Your kindness makes a lasting difference, and we are so grateful to have you as part of our family.



Beth Anne Atkins
President & CEO



Teen Ambassadors 2025-2026

The Teen Ambassadors just elected new leadership for the start of the next session in August! Congratulations!

- President: **Stella Van Liere**
- Vice President: **Hayes Eason**
- Marketing Chair: **Aniyah Armstrong**

This year, our Teen Ambassadors—32 dedicated members led by President Bella Cooper and Vice President Fischer Mitchell—made a meaningful impact through both fundraising and service.



Through creative, student-led events like "You've Been Ronalded," a cookie decorating class, candy grams, a yard sale, a pickleball tournament, and their Big Give merch initiative, the Teen Ambassadors raised a total of \$16,455.35 in support of RMHC-ENC. Beyond fundraising, these teens also dedicated countless volunteer hours throughout the 2025-2026 school year, continuing to show up for our families in impactful ways.

That's a Wrap!

Dinks Down East



Our first Pickleball Jamboree was a huge success, and we're already looking forward to making it even bigger next year. With raffle prizes, cash awards, and breakfast, lunch, and drinks provided, players traveled from across eastern North Carolina and the Triangle to compete and support RMHC-ENC. Hosted at the J. Burt Gillette Athletic Complex in Wilson, it was an incredible day filled with energy, community, and friendly competition. We can't wait to see you back on the courts next year!

We extend our sincere thanks to our generous sponsors, ECU Health and McDonald's, whose support helped make this event possible. We are also incredibly grateful to our tournament directors for their leadership, to all of the players who showed up with enthusiasm and heart, and to the J. Burt Gillette Athletic Complex for hosting us and providing such a fantastic venue.





**Ronald McDonald
House Charities™**
Eastern North Carolina

529 Moye Boulevard | Greenville, NC 27834

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Wish List Items

Kitchen Items

- Individually Wrapped Snacks
- Sugar
- Baking mixes / Frosting
- Easy mac
- Sandwich Crackers
- Canned pasta / soup
- Seasonings
- Iced tea bags
- Canned chicken
- Pop tarts
- Cereal
- Microwave popcorn
- Lemonade / punch mix

Household Supplies

- Scrubbing bubbles
- Oxiclean
- Travel-size & full size toiletries
- Laundry detergent
- Bleach
- Toilet bowl cleaner
- Furniture polish
- Copy Paper
- Febreze / Lysol
- Paper plates / bowls
- Foil / Plastic wrap
- Umbrellas
- Antibacterial wipes
- Ziplock bags

Gift Cards

- Target
- Amazon
- Visa
- Walmart
- Food Lion

*Learn More &
Get Involved*

