

PRIVACY POLICY

Effective May 1, 2026

Ronald McDonald House Charities of Eastern North Carolina (RMHC of ENC) is pleased to provide information about its privacy policy. We use our best efforts to protect the privacy of visitors to our website.

Types of Information Collected and How It Is Used

RMHC of ENC gathers personal information, such as first and last names, home addresses, email addresses, phone numbers, and payment information, only when voluntarily submitted by you. If you make an online donation, personal information will be collected in order to process that donation.

With your permission, we will use personal information to send updates about RMHC of ENC, including programs, events, and fundraising initiatives. If you choose not to receive these communications, we will not send them.

Security of Donor Information

Donor information is stored within a secure donor management database. Access is restricted to personnel with a legitimate business need to access or modify the information.

Sharing of Personal Information

RMHC of ENC may engage trusted service providers to assist with functions such as donation processing, website services, and communications. These providers may have access to personal information only as necessary to perform their duties and are required to keep it confidential.

RMHC of ENC does not sell, trade, or disclose personal information to third parties except as required by law or to fulfill necessary business functions.

Access

You may review, update, or request deletion of your personal information at any time by contacting us at info@rmhcenc.org or calling 252-847-5435. You may also unsubscribe from email communications using the link provided in our emails. Please allow up to two weeks for full removal from all communications.

Cookies

Our website may use cookies to improve your browsing experience and track site usage in an anonymous, aggregate manner. You can adjust your browser settings to refuse cookies, though some features of the site may not function properly.

We may use tools such as Google Analytics to better understand website usage.

Links to Other Sites

Our website may contain links to external sites. RMHC of ENC is not responsible for the privacy practices of those sites.

Changes to our Privacy Policy

This policy may be updated from time to time. Any changes will be posted with an updated effective date.